

BEFORE
THE PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA
DOCKET NO. 95-1096-C - ORDER NO. 95-1350 ✓
JULY 27, 1995

IN RE: Inacom Communications, Inc. -) ORDER ISSUING RULE
Rule to Show Cause.) TO SHOW CAUSE

This matter comes before the Public Service Commission of South Carolina (the Commission) pursuant to a complaint received by Mr. Jimmy Courtney of Prosperity, South Carolina. On April 11, 1995, Mr. Courtney was contacted by Inacom Communications, Inc. (Inacom or the Company). Mr. Courtney complained that this reseller represented themselves as being AT&T Communications. Mr. Courtney objects to this way of doing business. The Company responded to the complaint submitted to them by the Commission's Consumer Services Department by sending a tape of the sales presentation to Mr. Courtney. The tape misrepresents Inacom as being AT&T.

The Commission believes that this type of marketing practice is directly antithetical to our Marketing Guidelines Docket and the Orders issued by this Commission therein. It appears that the practice of Inacom in this particular case is misleading, if not downright fraudulent. We believe that this practice brings into question the fitness of the Company to hold a Certificate of Public Convenience and Necessity. The Commission, therefore, holds that

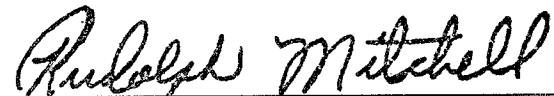
Inacom shall hereby appear before this Commission at such time as may be set by Staff to show cause why its Certificate of Public Convenience and Necessity should not be revoked because of the use of unfair and/or fraudulent marketing practices within the State of South Carolina.

IT IS THEREFORE ORDERED THAT:

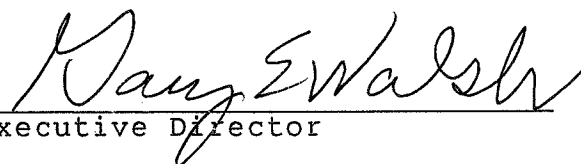
1. Inacom Communications, Inc. shall appear at such time as may be designated by the Staff to show cause why its Certificate of Public Convenience and Necessity should not be revoked for the employment of unfair and/or fraudulent marketing techniques within the state.

2. This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:


Chairman

ATTEST:


Deputy Executive Director

(SEAL)